

# INNOVATION DIGITAL SUMMIT 2011

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## Innovation Africa Digital Summit Programme

### Day 1 – am

10 – 10:30am

- WELCOME ADDRESS +
- STATE OF THE INDUSTRY

10:30 – 11:15am

- INTERNATIONAL INFRASTRUCTURE –
- Under-sea cables, satellite, perspectives on cross border connectivity, regulations and policies.
- (LION), (NEPAD Agency), (WIOCC) (O3b),

11:15 – 11:45am

- NATIONAL NETWORKS -
- Infrastructure sharing, Backhaul, fixed /mobile integration, scaleable networks, infrastructure sharing,
- (Galaxy Backbone), (F. T. Orange) , (Expresso Telecom), (Vodacom) (MTN)

11:45 – 12:25pm

- LAST MILE CONNECTIVITY -
- Profitable rural connectivity, last mile alternatives, integrating technologies, 3G/4G, WiMax/ LTE spectrum allocation
- Association (WAPA), (Access Kenya), (CellC) (Isocel) (NCC Nigeria)

12:30 – 1:30pm

- Lunch

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## Day 1 - pm

1:45- 2:30

- POWERING THE INDUSTRY –
- *base stations, devices, rural power, uninterruptable power, smart grids*
- Telecom Telematique, Service provider, solution provider, Nedbank

2:30- 2:45pm

- Explanation of meetings

3 – 5pm

- MEETINGS – Time dedicated to one-to-one meetings

5 – 5:45pm

- BACK OFFICE INTEGRATION -
- *erp, crm, billing, knowledge management, analytics*
- SAP . service provider. government CIO

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## Day 2 - am

9 – 9:45

- Opening welcome by sponsor Nokia
- MONETISING THE NETWORKS –
- *Mobile TV, Mobile Advertising, Mobile Apps, Mobile Money, social media*
- (Acision), (Mobikyo), (Nokia) (MTN Rwanda)

9:45 – 10:30

- MONETISING THE NETWORKS –
- *VAS, IPTV, VoIP, Video Conferencing, Cloud Computing etc.*
- (Neotel), (Google), (Telkom Kenya)

10:30 – 11am

- BREAK

11- 11:45

- REDUCING CUSTOMER CHURN –
- *roaming and inter-connect, low cost tariff model, SIM card registration, Mobile Number Portability,*
- regulator Mozambique (INCM) regulator Tanzania (TCRA) regulator Ghana (NCA)

11:45 – 12:30 pm

- REDUCING CHURN – Part two
- *crm, erp, innovative pricing strategies, voice of the customer, service bundling*
- (Mauritius Telecom), (SEACOM) (Wananchi)

12:30 – 1:30

- LUNCH

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## Day 2 - pm

1:30 – 2:15

- TRANSFORMATION – improving performance for profit
- Knowledge management, Change management, Process improvement, Innovation*
- Consultant (The Change Studio), Service Provider, Government, NGO

2:30 – 4:30

- MEETINGS – Time dedicated to one to one meetings and networking

4:30 – 5:00

- FINANCE – Looking good
- Partnerships, Mergers and Acquisitions, Attracting Investment, development bank initiatives*
- DBSA, Nedbank Capital, Emecas Finance

5-5:30

- SATISFYING THE STAKEHOLDERS
- Good governance, risk management and compliance*
- Quency, consultant,

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## Day 3 - am

9:00 - 9:45

- Day 3 Opening welcome by Sponsor - ZTE
- INDUSTRY ALLIANCES - Mobile Marketing Association, Mobile, Monday, GSMA, CDMA forum, SATA

9:45

- GOVERNMENT SUPPORTING INDUSTRY – Policies for development
- *Taxation, Government working with technology companies to reduce cost of devices, Public sector backbone infrastructure.*
- Ministry, Consulting organisation (Telecom Telematique), International Agency (NEPAD Agency) Solution provider (ZTE)

9:45 – 10:30

- THE ECONOMIC CASE (for government supporting industry)
- *Increased GDP, Inward investment, BPO*
- International agency, Ministry Post and ICT Burkina Faso,

10:30 – 11am

- Break

11: 15 – 12pm

- REGULATING FOR GROWTH –
- *Legal Frameworks and Regulatory Compliance, spectrum allocation, taxation*
- Regulator (UCC/ EACO), Infrastructure Provider (ACE Consortium) (RASCOM) Service Provider

12 – 12:45pm

- SOCIAL ECONOMIC DEVELOPMENT –
- *Recognition from supporting good causes, today's charity = tomorrow's client, capacity building*
- MTN, Bharti Airtel, NGO, Government agency

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## Day 3 - pm

12:45 - 1:45

- LUNCH

1:45 - 2:45pm

- PUBLIC SECTOR ICT -  
•*Healthcare, Education, eGovernment*  
•Ministry ICT Zimbabwe, Government Agencies

2:45-3:30pm

- CAPACITY BUILDING –  
•*e-Learning, Leadership development, Capability and capacity building*  
•(NEPAD Agency), University of Namibia, Uconnect, Kenya e-learning Centre

3:30- 4pm

- CLOSING REMARKS AND CONCLUSIONS - Sponsor ZTE, Ministry ICT Kenya, Conference Chair

- Golf competition and farewell drinks