

***The global race is now underway for companies, industries, and countries to win the innovation game in the mobile information society. One of the more unusual grassroots models of mobile innovation comes from the global MobileMonday network, a community of passionate developers, startups, influencers and investors in more than 150 hubs around the world from trenches of Addis Ababa to Washington.***

**9:30 – 10:40 State of the Mobile Nations Address (content partner Vision Mobile and IBM)**

Chair of the session: Madanmohan Rao, Author and MobileMonday Research Director

9:30 Welcome Jari Tammisto, CEO MobileMonday Global

9:40 Distilling market noise into market sense – Developer Economics Report Insights, Andreas Constantinou, Managing Director, Vision Mobile

10:10 Announcement

10:20 Strategic viewpoint, Mobile Application Development Platform, why do you need one? Miku Jha, IBM Software Group Mobile Product Management

**10:40 – 12:40 Where the Money Meets the Talent (content partner Grow VC)**

The presentations, views, and discussions looks for answers, for example, to the following questions:

- How do we see the future of VC funds?
- Disruptive funding models – trend for short-long term?
- Do we have hype in the trend of incubators and local startup funding?
- How can we find models that different kind of investors could better work together?
- What kind of companies will make big success stories in mobile business during the next 2 years?

Chair of the session: Ajit Jaokar, Author and Founder of Futuretext and Feynlabs

10:40 Introduction and challenges on new models of the funding market, Jouko Ahvenainen, Chairman, Grow VC

11:00 VC market, Krishna Visvanathan, Partner, DFJ Esprit

11:15 View and discussion – comments from Artturi Tarjanne, Partner Nexit Ventures

11:30 Regional accelerators and investors, Kevin McManus, Liverpool Region Development Organisation

11:45 View and discussion – comments from Pekka Sivonen, Head, AppCampus

12:00 Corporate venturing and incubators, Gary Stewart, Executive Director, Wayra Spain

12:15 Startups and funding market from a corporate point of view, Rahim Adatia, Director, PayPal

12:30 View and discussion – comments from Lionel Slusny Founder, Loft Finance and Board Member, European Crowdfunding Network

12:40 - 14:00 **Global perspective** - session chair Madanmohan Rao

12:40 Growth market trends and opportunities:

Gulf region, Alper Celen, Managing Partner, COMMIT Network, Founder MobileMonday Dubai and Riyadh

Caspian region, Elshan Musayev, CEO and President, Caspian Investment Centre, Founder MobileMonday Baku

Latin America, João Kepler Braga, Serial Entrepreneur and investor, Member of Brazil's Angels Group

India, Milind Pathak, Head of Global Business, One97 Communications

13:15 Case Omegawave - From Soviet Union space medicine into USA and professional sports, and again to Finland to be named as the most potential mobile service in 2012.

13:30 Case MobileMonday Silicon Valley Accelerator Program

13:45 MobileMonday around the globe - meet the chapters from all parts of the world

14:00 **Cava time** - Wheels Up Networking - Provided by Jolla